



WILMETTE PARK DISTRICT Golf Operations Committee Meeting Minutes

Tuesday, January 7, 2020

Wilmette Golf Club

Amended

Present

Commissioners/Committee: Chair Julia Goebel, Mike Murdock, Todd Shissler
Staff: Steve Wilson, Adam Kwiatkoski, Nick Marfise, Jamie Locke, Keith Kirsch, Cole Hyland, Scott Yopchick, Mike Preiss

Absent

None

I. Meeting Called to Order

Meeting called to order at 6:30 p.m.

II. Approval of Minutes

A. Commissioner Murdock moved and Commissioner Shissler seconded a motion to approve the minutes of the November 5, 2019 Golf Operations Committee meeting. All approved by general consent; **motion carried**.

III. Communications and Correspondence

None

IV. Recognition of Visitors

The Attendance Record will become part of the permanent record.

V. Manager Reports

Adam Kwiatkoski (Golf General Manager) reported on the following:

- Reported on end of year merchandise, inventory, and sales, how the restaurant did overall with end of year parties, catering, and A La Carte bringing in more business
- Reported on operations, new merchandise for 2020, booked 25 golf outings on the calendar for 2020, more outings than all of last year
- Reported on marketing updates, the restaurant is working with EZ Links to integrate credit cards with the computer system so it's not separate, and to allow for an iPad to take credit cards on the beverage carts
- Reported on other marketing ideas using the app, online, radio, and target marketing

Nick Marfise (Golf Course Superintendent) reported on the following:

- Introduced Mike Preiss the new Golf Mechanic. Stated he has reorganized the shop and is getting equipment ready for the new season. He comes from Blackstone Golf Course.
- Reported on leaf clean up across the golf course using a vacuum-like machine, the Super 600. This allows for the grass to grow better in spring.

- Reported on wireless sensors embedded into certain greens to monitor moisture, temperature and salinity of the soil. He can then access this data from his smart phone and computer to monitor and manage watering and fertilizer applications.
- Reported on heavy sand that was poured over the grass during winter months to protect it; benefits include growing, traffic, drainage and playability. The process is called top-dressing.
- Reported on compost product being spread on fairways, windstorm damage to range nets and cables.
- Commissioner Murdock asked about the status of the cart path project. Director Wilson stated the project would begin in October 2020. The layout is in design by an architect, will get finalized over the next month, then sent to the engineers who will add details, and put out to bid as soon as possible to lock in a price.

VI. Unfinished Business

Staff asked about digital versus monument signage on Lake Avenue and the Committee agreed they felt that digital was the option to be explored.

VII. New Business

None

VIII. Adjournment

There being no further discussion, the Golf Operations Committee meeting was adjourned at 7:00 p.m.

Committee Chair

Director

Minutes Approved on _____