

WELCOME SPONSORS!

The community celebrated the Village's Sesquicentennial last year, which culminated with THE Wilmette Block Party in mid-September. The event brought thousands of people, residents and visitors alike, to downtown Wilmette for a fun-filled day of live music, food and beverages, and kid-friendly activities. This event would not have been possible without generous sponsors.

Following the success and community desire for another summer event, the Park District, Village, and Chamber of Commerce are working together to bring back this amazing event on Saturday, September 9 from Noon-10 pm in Village Center. This year's Block Party will have similar activities to last year, and we again expect a large number of attendees.

We invite your organization to explore the value of community engagement through one of our various sponsorships packages, and join us for a memorable experience at the 2023 Block Party. The scheduled activities have been created to provide a sense of community—not only to Wilmette residents, but also for those who sponsor them. With the generosity and support from local businesses, vendors and residents, we will be able to provide another outstanding event that won't soon be forgotten by our community. All levels of support are greatly appreciated. Custom sponsorship packages can also be created to meet your specific community outreach goals.

More information about the event may be found on the official Block Party website, <https://wilmettepark.org/event-list/2023-wilmette-block-party/>. Thank you in advance for your generous contribution to our community. We appreciate your support! If you have any questions, please don't hesitate to reach out.

Warmest regards,

Lindsay Thomas
Superintendent of Operations
Wilmette Park District
847-920-3925
lthomas@wilpark.org

Sara Phyfer
Assistant to the Village Manager
Village of Wilmette
847-853-7502
phyfers@wilmette.com

Jennifer Herren Gatesman
Executive Director
Wilmette/Kenilworth Chamber
847-251-3800
jennifer@wilmettekenilworth.com



THE Wilmette Block Party Sponsorship Levels

PRESENTING (\$20,000) *ONE OPPORTUNITY AVAILABLE

- Premium name/logo placement on printed event marketing materials
 - Stage banner (top banner of main stage)
 - Village wide postcard mailer
 - Exclusive mention with logo in event e-blast sent to households community-wide
 - Event posters/fliers/yard signs
 - Event banners within community
- Exclusive opportunity to speak from main stage during event
- Premium table/booth location with opportunity to distribute organization information/fliers
- Premium name/logo placement on event volunteer shirts
- Recognition in press release as Presenting Sponsor
- Social Media tags and posts
- Organization banner (provided by organization) to be placed in premium location during event
- Name/Logo on Event Website
- Verbal recognition from an event stage (8x)
- 8 VIP Event Parking Passes
- 100 drink tokens/tickets

DIAMOND (\$10,000)

- Preferred logo placement on printed event marketing materials
 - Stage banner
 - Event posters/fliers/yard signs
 - Event banners within community
- Preferred table/booth location with opportunity to distribute organization information/fliers
- Premium name/logo placement on event volunteer shirts
- Recognition in press release
- Social Media tags and posts
- Organization banner (provided by organization) to be placed within event grounds
- Premium placement of name/logo on Event Website
- Verbal recognition from an event stage (4x)
- 5 VIP Event Parking Passes
- 50 drink tokens/tickets

PLATINUM (\$7,500)

- Name/logo placement on main stage banner
- Preferred table/booth location with opportunity to distribute organization information/fliers
- Name/Logo on event volunteer shirts
- Recognition in press release
- Social Media tags and posts
- Organization banner (provided by organization) to be placed within event grounds
- Name/Logo on Event Website
- Verbal recognition from an event stage (3x)
- 3 VIP Event Parking Passes
- 40 drink tokens/tickets

EMERALD (\$5,000)

- Table/booth with opportunity to distribute organization information/fliers
- Name/Logo on event volunteer shirts
- Recognition in press release
- Social Media tags and posts
- Name/Logo on Event Website
- Verbal recognition from an event stage (2x)
- 2 VIP Event Parking Passes
- 20 drink tokens/tickets

GOLD (\$2,500)

- Table/booth with opportunity to distribute organization information/fliers
- Name/Logo on event volunteer shirts
- Social Media tags and posts
- Verbal recognition from an event stage (1x)
- 1 Event Parking Passes
- 10 drink tokens/tickets

SILVER (\$1,000)

- Table/booth with opportunity to distribute organization information/fliers
- Name/Logo on event volunteer shirts
- Social Media tags and posts
- Logo on Event Website
- 5 drink tokens/tickets

BRONZE (\$500)

- Table/booth with opportunity to distribute organization information/fliers
- Social Media tags and posts
- Logo on Event Website

SUPPORTING (\$250)

- Table/booth with opportunity to distribute organization information/fliers
- Logo on Event Website

IN KIND

- Please contact Lindsay Thomas at lthomas@wilpark.org or 847-920-3925 to discuss in kind sponsorship opportunities

SAVE THE DATE - SEPT. 9, 2023

THE WILMETTE BLOCK PARTY

VILLAGE CENTER
NOON - 10 PM

FOOD | DRINKS | LIVE MUSIC | KIDS ZONE



2023 Wilmette Block Party SPONSORSHIP FORM

Thank you for your consideration in sponsoring THE Wilmette Block Party! With your support, we will be able to provide an unforgettable event for the entire Wilmette community. Complete the form below, or complete your sponsorship form online on the official Block Party website: <https://wilmettepark.org/event-list/2023-wilmette-block-party/>

All levels of support are greatly appreciated. Custom sponsorship packages can also be created to meet your specific community outreach goals. Thank you in advance for your generous contribution to our community. We appreciate your support!

Organization/Company Name: _____

Address: _____

Contact Person: _____

E-mail: _____ **Phone:** _____

Website: _____

Social Media Handle/Username(s) _____

**Please email a JPEG image of your logo at 150 resolution or more to lthomas@wilpark.org*

2023 SPONSORSHIP OPPORTUNITIES:

PRESENTING (\$20,000)

DIAMOND (\$10,000)

PLATINUM (\$7,500)

EMERALD (\$5,000)

GOLD (\$2,500)

SILVER (\$1,000)

BRONZE (\$500)

SUPPORTING (\$250)

IN KIND

SPONSORSHIP FORMS and CHECKS SHOULD BE SENT TO:

Wilmette Park District
Attn: Lindsay Thomas
1200 Wilmette Avenue
Wilmette, IL 60091

More information about THE Wilmette Block Party can be found at <https://wilmettepark.org/event-list/2023-wilmette-block-party/>